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**Global Compliance Announces Ethics Essay Contest
for High School Seniors**

*Student winner will earn \$1,000 for writing the
best essay on an ethics-related topic*

Charlotte, N.C., April 6, 2011 – Global Compliance, the leading global provider of comprehensive, integrated ethics and compliance solutions, today announced the launch of its first Ethics Essay Contest for eligible high school seniors nationwide, age 16 and older. The contest winner will receive \$1,000 to use towards earning a college or other post-high school degree.

Contestants are asked to draw upon their own experiences and observations to write an essay about an ethics-related topic. Each contestant will select a question from a list of four choices to address in their essay. Topics can be found on the Global Compliance website and include:

- 1. Social Media.** What ethical dilemmas have social media sites like Facebook® and Twitter® caused for you, your friends, or your classmates? Explain how these problems might be addressed and how you think they might be prevented.
- 2. Code of Conduct.** If your school had an Ethics [Code of Conduct](#) for Students, would you sign it? Why or why not? What top three rules would you consider meaningful to the students in your school?
- 3. Popular Media Impact.** What impact has the media—through popular music, television shows, movies, etc.—had on the way you and your peers perceive right and wrong? What advice would you give to other students to help them deal with the way the media influences young adults?



4. Contestant's Choice. Describe a serious ethical dilemma faced by you or your student peer group, how they typically attempt to handle it, what role adults such as parents and teachers currently play in this situation, and what steps could be taken to help students with this ethical dilemma.

“It’s vital for young people to consider the ethical challenges their generation is facing,” explained Jim Burke, CEO of Global Compliance. “Each day brings new headlines highlighting stories about people who make poor decisions; we want the next generation to be armed with the tools to make exemplary choices, to distinguish between right and wrong—and to generate headlines that inspire rather than disillusion.”

Contestants’ essays must be 500 words or less and submitted by May 31, 2011 to be eligible. The winner will be selected by judges from the Ethical Leadership Group™, the Global Compliance team of in-house Expert Advisors whose experience includes serving on the U.S. Sentencing Commission Advisory Panel that guided a rewrite of the Sentencing Guidelines in 2004, serving as prosecutors for the Department of Justice, acting as corporate monitors on behalf of the U.S. government, serving as ethics and compliance officers, and leading the Ethics and Compliance Officer Association.

For additional details, including Terms and Conditions, submission instructions, and judging criteria, please visit Global Compliance’s website at:

<http://www.globalcompliance.com/About-Us/Ethics-Essay-Contest.aspx>

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